



ICELAND

In Reykjavik, Iceland, where I was born, you are in the middle of nature surrounded by mountains and ocean. But you are still in a capital in Europe. So I have never understood why I have to choose between nature or urban.

-Bjork

EXCLUSIVE TRAVEL In recent years Iceland has become known as the Bucket List destination and we are here to ensure your once-in-a-lifetime holiday to the land of ice and fire will be unforgettable. Iceland's polarizing nature offers sights beyond belief. Arctic glaciers, lava formed caves, massive waterfalls, geothermal wonders, and adventures of a lifetime.







Our guides are chosen carefully based on experience and reputation.
They have to be passionate about Iceland, able to deal with any situation, also in the middle of nowhere, love what they do, AND share our views on customer care.

Navigating the rough Icelandic highlands and glaciers safely craves skill and years of active experience. All our guides are highly experienced Superjeep drivers with strong respect for Iceland 's wild, unspoiled nature.

Super Jeeps

A Superjeep is a big, comfortable SUV or van, extensively rebuilt here in Iceland by 4×4 experts, for up to 46 inch high monster tires. Experience Iceland off the beaten track as our super jeeps can handle all Icelandic terrain.

FLEXIBILITY

Travel in style and comfort with our super jeeps and expert local guides. The day is yours, chat to your guide and together you will ensure that your Iceland holiday meets every expectation.

SUPER JEEP SIZE

We have super jeeps of various sizes to fit each party. From a 4 seater to a 10 seater, this is the ideal way to enjoy Iceland in comfort and privacy. If you are a larger group than 10, don't worry we will add more super jeeps to your holiday

REYKJAVIK

The Reykjavík Capital Area is the country's largest and most populated city and currently home to 232.070 people, that's two-thirds of the entire Icelandic population! This compact and colorful city offers the perfect opportunity to stroll around on your own. Perhaps visit some of our landmarks such as Hallgrimskirkja church, the old harbor, the pond & city hall or the variety of museums the city offers







OBEO TRAVEL HOTEL TOP PICKS

#1 HOTEL BORG

Dignified and imposing, Hotel Borg overlooks the beautiful square of Austurvöllur, in the heart of Reykjavík, across from Althingi, the Icelandic parliament and the cathedral. The Borg, which has become one of Reykjavík's landmarks, is conveniently located within walking distance of variety of restaurants, businesses, souvenir shops, art galleries and specialty shops.

#2 RADISSON 1919

Stay in the heart of the city next to the North Atlantic, and easily reach both the attractions within the city and the country's outstanding natural highlights. Welcome to a world of geysers, hot springs, wonderful food, and inspiring culture. The 88 rooms and suites offer convenient amenities in modern surroundings, complete with clean lines, and hardwood floors.

#3 HOTEL APOTEK

Apotek Hotel is a stylish boutique hotel located in the very heart of Reykjavik's most prestigious shopping, entertainment and cultural district. The historical building formerly housed the pharmacy Reykjavikur Apotek and is widely considered to be one of the most remarkable buildings in Reykjavik.





The Blue Lagoon

The Blue Lagoon is considered one of the New Wonders of the World.

Enjoy a relaxing visit in the geothermal waters rich with three active ingredients – Silica, Algae & Minerals.

Located between KEF Airport and Reykjavik it's the perfect way to start or end your journey in Iceland "When I'm in a place like Iceland, I allow myself to take a little more time to divert off onto other paths creatively for a while and see what comes to me." -Damien Rice



Silica Hotel 4*

Enjoy luxury at the refined Silica Hotel located at the Blue Lagoon. Your accommodation includes breakfast, entrance to the Blue Lagoon and unlimited entrance to the hotel's lagoon





Retreat Hotel 5*

Soak in an exclusive experience at the 5* Retreat located at the Blue Lagoon. Your stay includes breakfast, entrance to the Blue Lagoon, unlimited entrance to the hotel's lagoon, daily yoga classes, daily guided hikes and more



Dining

Silica & Retreat Hotels both offer incredible dining in their restaurants LAVA or MOSS



THE GOLDEN CIRCLE

There is a variety of activities to experience in the magical Golden Circle area. We highly recommend to enhance your stay by adding some guided activities. For example snowmobile on the breathtaking Langjökull Glacier, snorkel between the 2 continental plates or soak in the natural geothermal waters of the Secret Lagoon

Undoubtedly Iceland's most popular day tour, offering 3 of Iceland's most visited attractions. Visit Þingvellir National Park with its continental plates being pulled apart, the dramatic Gullfoss waterfall and erupting Hot Spring Strokkur. Allow us to explore more hidden gems of the Golden Circle with you, for example Faxi waterfall, Friðheimar greenhouse farm and Kerid crater

"THE PROBLEM WITH DRIVING AROUND ICELAND IS THAT YOU'RE BASICALLY CONFRONTED BY A NEW SOUL-ENRICHING, BREATH-TAKING, LIFE-AFFIRMING NATURAL SIGHT EVERY FIVE GODDAM MINUTES. IT'S TOTALLY EXHAUSTING."

-STEPHEN MARKLEY.





Obeo Travel hotel top picks

Two of Obeo Travel favorite hotels on the Golden Circle are Grimsborgir and Torfhus. Both options offer a secluded experience which is ideal for Northern Lights viewing during the winter months. Service level, elegance and experience make for the most enjoyable stay in Iceland

Both hotels offer a wakeup call for the
Northern Lights as well as an outdoor
hot tub experience. What better way to
end an adventurous day than with a
warm soak



Hotel Grimsborgir

STAY IN ICELAND'S FIRST 5* HOTEL

The hotel consists of 15 buildings with a reception, restaurant, event and meeting facilities and accommodation variety in Superior rooms, Junior Suites, Suites, two bedroom apartments, and four bedroom Deluxe Apartments. All rooms come with balcony or terrace and access to some of the 29 geothermal hot tubs on site, both private and shared.





Torfhus Retreat

'TO RETREAT' MEANS WITHDRAW TO A QUIET OR SECLUDED PLACE.

Torfhús Retreat is an inspiring blend of authentic Icelandic style and relaxed eco-luxury. Inspired by the architecture of the Icelandic Viking farm at nearby Stöng, our traditional torfhús residences and torfbaer suites are crafted from local stone, reclaimed wood and turf.



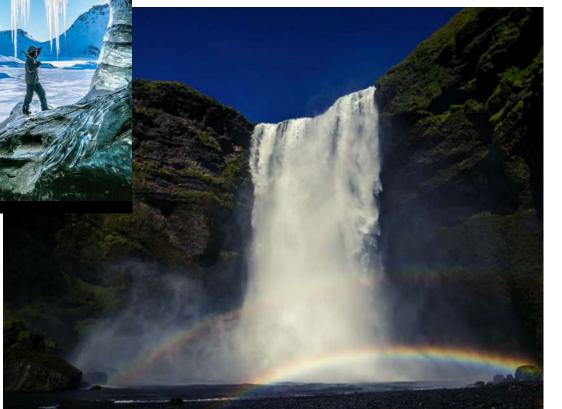


SOUTH COAST

The South East part of Iceland is home to the mighty Vatnajökull Glacier, the largest in Europe. Explore breathtaking scenery of glaciers, glacier lagoons, black sandy beaches and some incredible hiking paths in Skaftafell National Park

The South Coast of Iceland is a place of dramatic and versatile landscapes. Explore Seljalandsfoss & Skógafoss Waterfalls, Sólheimajökull Glacier and Reynisfjara. Take the opportunity to walk behind Seljalandsfoss waterfall, touch an Icelandic Glacier and walk on our black sandy beach of Reynisfjara. If there's a clear day you will see Hekla Volcano and in the distance the glacier-capped Eyjafjallajökull Volcano

ADD ACTIVITIES TO YOUR HOLIDAY SUCH AS A GUIDED ICE CAVE EXPLORATION, HORSE RIDING OR A BOAT RIDE BETWEEN THE FLOATING ICEBERGS





SOUTHERN HIGHLANDS

Pórsmörk (Thorsmork) is a mountain ridge in Iceland that was named after the Norse god Þór (Thor). Located between the glaciers Tindfjallajökull and Eyjafjallajökull this area is paradise for any visitor. Explore the more remote places of Iceland with your trusted guide

Landmannalaugar: This pearl of the interior is situated in a valley between colorful mountains at the dark edge of the rhyolite lava field Laugahraun. Many hot and cold springs create a bathing warm brook, where people bathe. The surroundings of Landmannalaugar are too colorful and magnificent to describe with words. The mountains are split with gullies and gorges, one of which, the Jokulgil, is about 13 km long.

"I'VE WALKED A LOT IN THE MOUNTAINS IN ICELAND. AND AS YOU COME TO A NEW VALLEY, AS YOU COME TO A NEW LANDSCAPE, YOU HAVE A CERTAIN VIEW. IF YOU STAND STILL, THE LANDSCAPE DOESN'T NECESSARILY TELL YOU HOW BIG IT IS. IT DOESN'T REALLY TELL YOU WHAT YOU'RE LOOKING AT. THE MOMENT YOU START TO MOVE THE MOUNTAIN STARTS TO MOVE."

-OLAFUR ELIASSON



Obeo Travel hotel top picks

Skalakot Manor is conveniently located on the South Coast, close to the waterfalls. A luxury family run farm with an incredible charm. This is the ideal location to explore all the breathtaking sights of the South Coast.

Fosshotel Glacier Lagoon is the best option for accommodation to explore everything the South-East part of Iceland has to offer. Dramatically built in its glacier surroundings, you will find all the comforts of modern life.



Skalakot Manor

BEING THE FOURTH GENERATION
RUNNING THIS FARM, OUR MAIN FOCUS
IS ON BREEDING ICELANDIC HORSES AND
OFFERING ICELANDIC HOSPITALITY.

Skálakot – Manor Hotel is an extension from the farm where we actually live, therefore we look at our visitors as guests of the family. That's the Icelandic sense of hospitality that we have been brought up on.





Fosshotel Glacier Lagoon

The location is perfect for nature lovers, as the hotel is between Skaftafell and Jökulsárlón Glacier Lagoon, two of Iceland's most spectacular natural attractions; a hiker's paradise. Fosshotel Glacier Lagoon offers 125 rooms with all necessary amenities. The restaurant at the hotel has a seating capacity of 180.





NORTHERN LIGHTS

Iceland's magical Northern Lights season is between September - mid April. Allow us to help organize your holiday with the best chances of witnessing this incredible phenomena

From Reykjavik: join our Northern Lights cruise or enjoy a privately guided tour by road Countryside: we will monitor forecasts closely to assist in your hunt for the Northern Lights. Hotels offer wakeup calls so you don't sleep through the spectacle





